

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Applicant: Klug et al.	
App. No.: 10/615,219	Con. No.: 8667
Filed: July 7, 2003	Art Unit: 2143
Title: METHOD FOR PROVIDING NODE TARGETED CONTENT IN AN ADDRESSABLE NETWORK	Examiner: Nguyen Phuoc H.

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §§ 1.97(c)
and 1.98 and STATEMENT OF RELATEDNESS UNDER M.P.E.P. § 2001.06(b)**

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The Examiner is requested to consider the references noted on the enclosed Form PTO/SB/08a during examination of the above-identified patent application. These references are submitted for the Examiner's consideration and are submitted pursuant to the duty of disclosure under 37 C.F.R. § 1.56. In submitting these references, no representation is made or implied that the references are or are not material to the examination of the application. The Examiner is encouraged to make his or her own determination of materiality. Pursuant to the U.S. Patent and Trademark Office's Consolidated Patent Rules of February 1, 2005, waiver of the requirements of 37 C.F.R. § 1.98(a)(2)(ii), only copies of the foreign references and non-patent literature documents are provided. Copies of the U.S. patent, U.S. patent application publication and reexamination prosecution references are not provided, unless required by the Office.

In satisfaction of the duty of disclosure under 37 C.F.R. § 1.56, and as required by M.P.E.P. § 2001.06(b), the Examiner is requested to consider the following applications commonly owned by the Assignee of the present application and that may include subject matter similar to that of the present application:

- (1) U.S. patent application no. 10/411,829, filed April 10, 2003, pending;
- (2) U.S. patent application no. 10/444,856 filed May 22, 2003, pending;

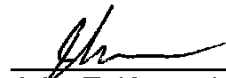
- (3) U.S. patent application no. 11/032,750 filed January 10, 2005, pending;
- (4) U.S. patent application no. 11/032,754 filed January 10, 2005, pending;
- (5) U.S. patent application no. 90/007,961 filed February 27, 2006, pending; and
- (6) U.S. patent application no. 90/007,962, filed March 8, 2006, pending.

This Supplemental Information Disclosure Statement is filed after the period specified in 37 C.F.R. § 1.97(b), but before the mailing date of either (1) a final action under 37 C.F.R. § 1.113 or (2) a Notice of Allowance under 37 C.F.R. § 1.311. Pursuant to 37 C.F.R. § 1.17(p), please charge \$180.00 to Deposit Account no. 04-1415. If any additional fees are deemed necessary, such fees may also be charged to Deposit Account No. 04-1415.

If the Examiner has any questions, please contact the undersigned attorney.

Dated: 5/24/06

Respectfully submitted,



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PTO/SB/08A (08-03) U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Substitute for Form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>	APPLICATION NO.: 10/615,219	FILING DATE: July 7, 2003
	INVENTOR(S): Klug et al.	ART UNIT: 2143
	EXAMINER NAME: Nguyen, Phuoc H.	ATTY. DOCKET NO.: 1489/US/1

U.S. PATENT DOCUMENTS					
EXAMINER INITIALS*	Cite No. ¹	PATENT NUMBER	ISSUE DATE	Name of Patentee of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number – Kind Code ² (if known)	MM-DD-YYYY		
	1.	5,642,515	06/1997	Jones et al.	
	2.	5,647,450	07/1997	Ogawa et al.	
	3.	5,699,528	12/1997	Hogan	
	4.	5,724,567	03/1998	Rose et al.	
	5.	5,740,252	04/1998	Minor et al.	
	6.	5,758,257	05/1998	Herz et al.	
	7.	5,768,382	06/1998	Schneier et al.	
	8.	5,774,869	06/1998	Toader	
	9.	5,812,776	09/1998	Gifford	
	10.	5,835,087	11/1998	Herz et al.	
	11.	5,892,917	04/1999	Myerson	
	12.	5,941,947	08/1999	Brown et al.	
	13.	5,966,695	10/1999	Melchoine et al.	
	14.	6,591,245	07/2003	Klug et al.	
	15.	6,615,251	09/2003	Klug et al.	

U.S. PUBLICATION DOCUMENTS					
EXAMINER INITIALS*	Cite No. ¹	PUBLICATION NUMBER	PUBLICATION DATE	Name of Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number – Kind Code ² (if known)	MM-DD-YYYY		
	16.	2003/0195797	10/2003	Klug et al.	

FOREIGN PATENT DOCUMENTS						
EXAMINER INITIALS*	Cite No. ¹	DOCUMENT NUMBER	PUBLICATION DATE	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ – Number ⁴ – Kind Code ⁵ (if known)	MM-DD-YYYY			
	17.	EP0711090	05/1996	Kuriki, Shigeya		
	18.	JP07028724	01/1995	Nippon Telegraph & Telephone		

* EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.
4825-2204-0321\1

FOREIGN PATENT DOCUMENTS

EXAMINER INITIALS	Cite No. ¹	DOCUMENT NUMBER	PUBLICATION DATE	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ^d
		Country Code ² – Number ⁴ – Kind Code ³ (if known)	MM-DD-YYYY			
	19.	WO96/08756	03/1996	Hawthorn		X

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

EXAMINER INITIALS	Cite No. ¹	Include name of Author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ^d
	20.	Author Unknown, "Research Firms Strive for Web Tracking that Counts: New Tracking Systems Promise Individual Consumer Portraits", Interactive Marketing News, Volume 2, No. 13, June 23, 1995.	
	21.	Baker, Steven, "Satellites and faxes on the Internet", UNIX Review, Volume 11, No. 12, pp. 23-32, December 1993.	
	22.	Krantz, Michael, "Web feat: Site auditing", Mediaweek, Volume 5, No. 34, pp. 23, September 11, 1995.	
	23.	Sirbu et al., "NetBill: An Internet Commerce System Optimized for Network-Delivered Services", IEEE Personal Communications, San Francisco, CA, Volume 2, No. 4, March 5-9 1995.	
	24.	World, "Netscape Pitches OPS for Push Delivery," (May 26, 1997), 1 page.	
	25.	Yamada, Ken, "Tracking a Silent Threat", Computer Reseller News, ISSN: 0893-8377, p. 45, June 19, 1995.	
	26.	Request for Ex Parte Reexamination of U.S. Patent No. 5,790,785, issued August 4, 1998.	
	27.	Request for Ex Parte Reexamination of U.S. Patent No. 6,823,327, issued November 23, 2004.	
	28.	Order Granting Request for Ex Parte Reexamination of U.S. Patent No. 5,790,785, issued August 4, 1998. Reexamination Serial No. 90/007,961.	
EXAMINER		DATE CONSIDERED	
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			